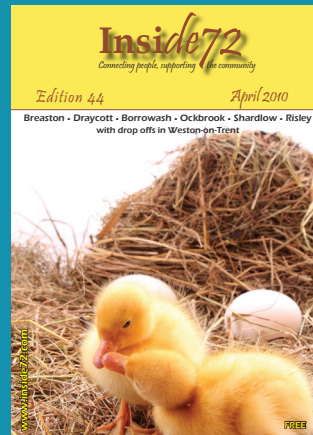


The Local Community Magazine and Business Directory for the DE72 postcode area, covering Breaston, Draycott, Borrowwash, Ockbrook, Shardlow & Risley. With additional drop offs in Weston-on-Trent. 5,600 copies delivered, potentially more than 11,000 readers!

Media Info

Quality, Cost Effective Advertising That Really Does Work!
Delivered & Online Every Month



Why advertise with us?

1. Many of our readers keep the magazine by the phone as a ready reference.
2. Most of our readers prefer to deal with local businesses and services.
3. By connecting local businesses with local people, we help keep our local economy thriving.
4. Advertising in your local community is one of the most effective forms of building your business.
5. By winning more local custom your good reputation will grow more quickly.

What we offer you....

Price & Value - Inside72 represents excellent value in advertising your service or product and you now receive an automatic free listing on our website plus a link to your advert - Maximising your advertising! FREE editorial is available for package bookings (to be supplied by customer and used within one of the months booked). PLUS there is NO VAT to pay!!

Quality - Inside72 has a high quality look and feel & is produced to a high standard. We offer full colour advertising in various sizes to suit all budgets.

Format & Design - Inside72 is a full colour A5 magazine (210 x 148mm). It is produced on a 100gsm-130gsm (depending on the pagination) Silk material throughout, thus ensuring an excellent standard product and extended durability.

Longevity - Because of it's size, content & quality feel, it will be kept by the majority of households until the next issue arrives, thereby giving advertisers "immediacy of access" when their services are required.

Distribution - Inside72 is distributed to over 5,600 homes within Breaston, Draycott, Borrowwash, Ockbrook, Risley & Shardlow. Further copies are distributed to local shops and businesses in each area as well as additional drop off in Weston-on-Trent. The magazine is distributed for free on a monthly basis and always arrives before the 1st of the month!

Reliability - Inside72 is a small independent family business so you can be certain that we will not let you down. We treat each customer the same whether they book a large advert or our smallest advert and do our best to accommodate any specific requests. Distribution is also mostly done by family with a few very reliable individuals who help out & regular spot checks are made.

Acceptable Advert Formats - Adverts can be submitted in the following formats: PDF, Adobe Indesign, Adobe Illustrator, MS Word, MS Publisher, TIFF, JPEG. Ads can be emailed to: ads@inside72.com / info@inside72.com or sent on a disc. We also offer customised design - if your ad is not available in electronic format or you currently do not have an ad, we can produce it for you, from your own hard copy text/pictures, for FREE!

Copy Deadline - Final adverts must be submitted by approximately the 2nd Wednesday of the month, however it does vary slightly, the actual date for the following month is always printed in the magazine and is on our homepage online. For adverts requiring design, full information will be required a few days before the deadline to enable design & approval time.

Connecting People, Supporting The Community!

www.inside72.com

Email: info@inside72.com

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